

“Mediating Presidential Politics”

Tuesday, October 28, 2008

9:00 AM—12:30 PM

A Half-day Program for High School Students and their Teachers

sponsored by

The Institute for the Humanities, Montclair State University

This program will focus on the current election campaign, with an emphasis on the use of technology in contemporary politics. In addition to looking at such "traditional" media as television, radio and direct mail, we will discuss the role of the Internet, Blogs, U-Tube and other relatively new forms of political communication.

Students and teachers will be able to hear two of the four presentations.

“Can Politics Survive the Media?”

How much impact do the mass media have on political life today? Is this good or bad for democracy in the United States?

Speaker: Bill Berlin, Professor, Department of Political Science, Montclair State University, who specializes in American Government.

“YouTube and Blogs: Shifting Mediums and the 2008 Presidential Race”

In this session we will explore the impact of political blogs on political participation and politics. Additionally, we will look at other technologies including social networking sites like (Facebook) and YouTube.

Speaker: Antoinette Pole, Assistant Professor, Department of Political Science, Montclair State University.

“Media and Politics: Trends and the Future”

What is the diminishing line between professional broadcasters and consumers of news/information? With the increasing availability of semi-professional video equipment and the ability to produce and distribute their own media, the consumer is fast becoming the producer. What is the impact on professional media?

Speaker: Larry Londino, Chair, Department of Broadcasting, Montclair State University, who specializes in political uses of traditional media.

“Campaign 2008: Obama vs. McCain on TV, Print, and The Internet”

We will discuss how these media are covering the campaign—the controversies and some of the key characters. With only days to go before the election, who's winning according to the media, and why? What should future voters know about the media landscape to make their decisions wisely? And should they be interested in being the reporters, producers and anchors who cover future campaigns?

Speaker: Marc Rosenweig, Assistant Professor, Broadcasting Department, Montclair State University

REGISTRATION INFORMATION

Space is limited for this program. Registrations will be taken on a first come, first served basis.

The registration fee for this program is \$15.00 per student or teacher. In addition to the registration fee, there is a separate \$20.00 charge for teachers who would like to receive 3 hours of Professional Development Credit.

For planning purposes, we ask that you pre-register your school group by returning the tear-off form, below, to the Institute for the Humanities, along with a check or purchase order number, by the **deadline date, Tuesday, October 21st.**

We do not bill schools for payment. If you plan to use a purchase order, send us a copy of the registration form, and send a copy to your business office—to act as an invoice.

Registrations may be sent by snail mail along with a check or PO number. We also accept a fax or e-mail registration—check mailed under separate cover. Mailing address, below.

Make checks payable to: *Montclair State University.*

After we receive your registration information, a confirmation letter and directions to the campus will be e-mailed to you. Please include your e-mail address on the registration form.

Our 2008-2009 on-campus program calendar is available on the Institute for the Humanities website:

<http://chss2.montclair.edu/instituteforthehumanities/>

Mailing Address:

Montclair State University, Institute for the Humanities, 105 Dickson Hall, Montclair, New Jersey 07043

Phone: 973.655.7516

Email: inst_hum@mail.montclair.edu

Fax: 973.655.7207

Tear-off

Registration Form

“Mediating Presidential Politics”

Please return this form to the Institute for the Humanities, along with a check or PO number, by the deadline date, Tuesday, October 21st.

You will have the opportunity to attend two of the four presentations. Please write-in the total number of people in your group (including teachers) for each of your selections. We will try our best to give you your first choice selections. Groups of 10 or more may be asked to split-up.

_____ *“Can Politics Survive the Media?”* Bill Berlin

_____ *“YouTube and Blogs: Shifting Mediums & the 2008 Presidential Race”* Antoinette Pole

_____ *“Media and Politics: Trends and the Future”* Larry Londino

_____ *“Network Coverage and Political Campaigns”* Marc Rosenweig,

Teacher’s Name: _____ **Department:** _____

School Name: _____

Address: _____ **(zip code)** _____

Telephone: (_____) _____ **ext.** _____

E-mail address (print clearly): _____

(Provide us with an e-mail address so that a confirmation letter and directions may be sent to you)

Students: _____ **# Teachers:** _____ **Parking: # Cars** _____ **Van/Bus** _____

I would like to receive 3 hours of professional development credit for this program.

Purchase Order No.: _____

Total Amount Enclosed, including charge for credit hours: \$ _____

(\$15.00 per student or teacher, additional \$20 per teacher for credit hours)