

The Institute for the Humanities, Montclair State University

presents

World Cultures Day

“All the World’s a Web: The Impact of Globalization on World Cultures”

A Half-day Conference for High School Students, High School Teachers, and Middle School Teachers

Thursday, April 3, 2008

9:00 am to 12:30 pm

(Sign-in for schools begins at 8:30 am, opening remarks & logistics at 9:00)

Globalization — as all the peoples and regions of the world tend more and more towards unification into a single society — has both positive and negative consequences, and has been a project in progress since at least the beginning of the twentieth century, if not before. What are the implications for our individuality, relationship to the world, and general well-being, living as we do in a "global village"? Our half-day conference will consider these questions from the very varied disciplinary perspectives of Anthropology, Art and Design, Earth and Environmental Studies, Economics and Finance, English, Humanities, Management and Labor Studies, and Political Science and Law, and will consider the effects of globalization on regions of Africa, China, Mexico, Palestine, and our very own New Jersey itself.

Registration and Contact Information:

- The registration fee for this program is **\$13.00** per student or teacher. **Registrations will be accepted on a first come, first served basis.**

The Institute for the Humanities is an approved provider of the State mandated professional development hours. Teachers who would like to receive (3) three hours of credit for this program, add \$12.00 to the registration fee (see form).

- Pre-registration is required for this program. Register your school group by returning the enclosed form. After we receive your request we will send you an e-mail confirmation, along with directions to the campus and parking.
- **On the enclosed registration form, students and teachers will be asked to choose one talk that they would like to attend in each of the three sessions. However, groups of 10 or more may have to be divided among more than one talk. School groups are limited to 25 students per school/teacher.**
- Registrations may be faxed to our office (973-655-7207) and check mailed under separate cover to:
Montclair State University, Institute for the Humanities, 105 Dickson Hall, Montclair, NJ 07043.
- Make checks payable to: Montclair State University (Institute for the Humanities in memo line).
- **Registration Deadline, Thursday, March 20, 2008**

All registration forms, purchase orders/school vouchers, and fees should be received by our office before the deadline date. (Please contact our office if you need our assistance with any of the above.)

The most current Institute program information can be found at: <http://chss2.montclair.edu/instituteforthehumanities/>

Phone: 973-655-7516

Fax: 973-655-7207

Email: inst_hum@mail.montclair.edu

Address: Montclair State University, Institute for the Humanities, 105 Dickson Hall, Montclair, NJ 07043

The Lectures

9:30 AM to 10:20 AM **SESSION A**

"Western Hegemony or Global Internationalism: Recent Trends in Contemporary Art"

This talk will introduce students to the idea of globalization as it is used by art historians and discuss the multifarious perspectives on this issue as seen in the work of selected international artists.

Speaker: Hilda Werschkul, Visiting Specialist, Department of Art and Design, Montclair State University

"Environment and Resources: The Original World Web"

Now more than ever before, we are aware of the complex interaction of Earth's environments and the resources they present to society. Modern issues such as climate change, energy resources, and ecosystem conservation provide examples of the connections between local and global systems, between the environmental spheres, and between the environment and society.

Speaker: Greg Pope, Associate Professor, Department of Earth and Environmental Studies, Montclair State University

"Downloading the World: The Effect of Western Technology on Human Rights"

Taking a short intellectual journey through various parts of the world that have been deeply affected by the spread of technology, we will examine the technology and market consequences of genetically-engineered one generation seeds, the proliferation of music and video (legitimate and pirate), and the exploitation of natural resources and child labor.

Speaker: Jack Baldwin LeClair, Associate Professor, Department of Political Science and Law, Montclair State University

10:30 AM — 11:20 AM **SESSION B**

"Navigating Differences in the Global Classroom"

The Internet provides paths to a truly global education. The connected classroom breaks down barriers of distance and puts students in touch with peers around the world, offering opportunities—and challenges—hardly envisioned a few years ago. What is it like to share a class but not a classroom? How do students with very different perspectives on a controversial topic—the history of Israel/Palestine—overcome their differences? What if some of those students are under occupation in Nablus, on the West Bank?

Speakers: Susan Hussein, Visiting Specialist, Department of Classics and General Humanities, Montclair State University, and Juliet Mendez, Jodi Singh, Montclair State University students

"Globalization - Who Gains, Who Gets Hurt, and Why It Matters"

Globalization represents an extension of the classic arguments about international trade and investment. Expansion of these notions to services and to factors of production creates a permanent environment of change on a scale that has not been seen before. The questions "Who gains, who gets hurt, and why it matters" require that we look at the origins of trade theory and policy as well as at some of the current policy choices, particularly when the United States has become more globally interdependent than ever.

Speaker: Philip LeBel, Professor, Department of Economics and Finance, Montclair State University

"New Migrants in a New Age: Globalization and Migration from Rural Mexico"

On the basis of three decades of anthropological research in a rural community in central Mexico, I will describe and analyze why migration to the United States has increased and broadened to include new segments of the population from regions that until recently did not send migrants to the U.S.

Speaker: Frances Rothstein, Professor, Department of Anthropology, Montclair State University

11:30 AM —12:20 PM **SESSION C**

"The Globe in the Port: Globalization and the Logistics Industry in the Ports of Newark and Elizabeth"

The freight-moving industry (Logistics) connects New Jersey to workers and factories all over the world. Its growth has created staggering wealth, but that wealth has not been shared among the industry's workers, nor among the residents of the communities surrounding the ports.

Speaker: David Bensman, Professor, School of Management & Labor Relations, Rutgers University, New Brunswick

"China's Impact on the Global Environment"

This talk will address the consequences of the rapid growth of China's economy in response to the worldwide demand for oil, including the attendant results of air pollution, and global warming.

Speaker: Elizabeth Wishnick, Assistant Professor, Department of Political Science and Law, Montclair State University

"Coca-Cola Poems"

This discussion will focus on the relationship between international brand-names and the language of poetry. How do poems respond to and incorporate the artifacts of mass culture? The presentation will explore a couple of poems that allude directly to Coke - a word that now belongs to every language.

Speaker: Johnny Lorenz, Associate Professor, Department of English, Montclair State University

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Registration Form

Complete this form and return to the Institute for the Humanities by the deadline date: March 20th.

Teacher’s Name: _____ Department: _____

School Name: _____

Address: _____ (zip code) _____

Telephone: () _____ ext. _____ Fax: () _____

Students: _____ # Teachers: _____ Parking: # Cars _____ Van/Bus _____

E-mail address (print clearly): _____

Confirmation letters and directions will be sent to your e-mail address. Please provide current e-mail.

I would like to receive 3 hours Prof. Development Credit: (\$12.00 additional)

Registration Fee: \$13.00 per student or teacher (\$12.00 additional for professional development credit hours)

Purchase Order/Voucher No.: _____ Total Amount Enclosed: \$ _____

Choose one talk in each of the three sessions. Groups of 10 or more may be divided.
Write the number of students/teachers next to your selection.

9:30 AM to 10:20 AM

SESSION A

_____ "Western Hegemony or Global Internationalism..." *Hilda Werschkul*

_____ "Environment and Resources: The Original World Web" *Greg Pope*

_____ "Downloading the World: The Effect of Western Technology on Human Rights " *Jack Baldwin LeClair*

10:30 AM — 11:20 AM

SESSION B

_____ "Navigating Differences in the Global Classroom" *Susan Hussein, Juliet Mendez, Jodi Singh*

_____ "Globalization - Who Gains, Who Gets Hurt, and Why It Matters" *Philip LeBel*

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